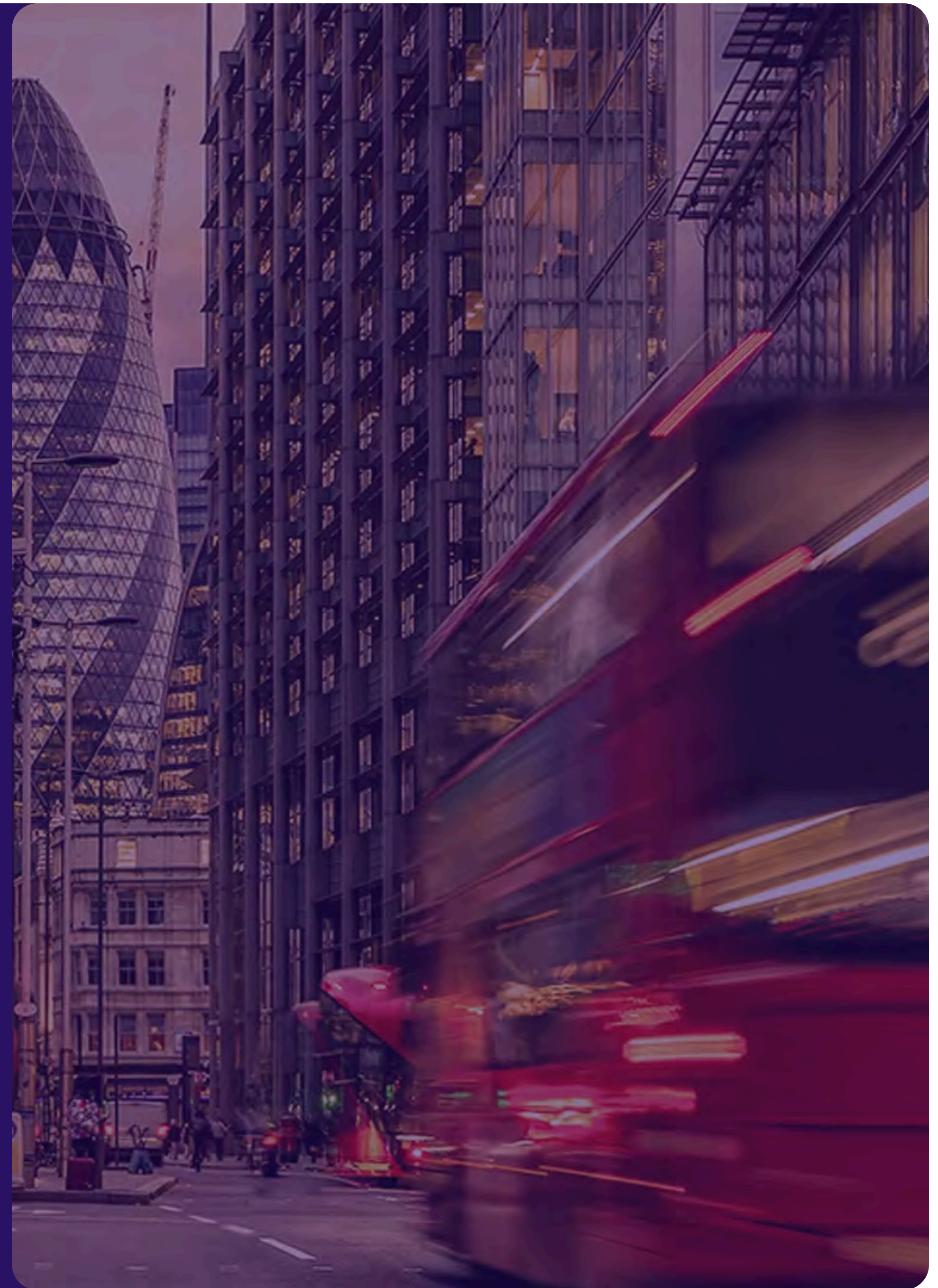




IPO Investor Presentation

October 2025





Important Information

This document has been prepared and issued by Falconedge Plc (the "Issuer"). The Issuer is a public limited company incorporated in England and Wales with registered number 15713290 and its registered office is 64 North Row, London W1K 7DA.

This document contains general information about the Issuer and its business as well as giving initial high-level information in connection with the proposed application for admission of the entire ordinary issued and to be issued share capital of the Issuer to trading on the Access Segment of the Aquis Stock Exchange Growth Market and the proposed placing, subscription and retail offer for new ordinary shares in the Issuer (the "Transaction").

The directors of the Issuer have taken all reasonable care to ensure that the facts stated herein are true to the best of their knowledge or belief. The document is solely for informational purposes. This document does not constitute an offer or invitation in respect of the sale or purchase of securities in any jurisdiction, or of any of the businesses or assets described in this document. If, however, an offer to sell or purchase investments is made in the future, it will be subject to the terms of a formal prospectus or equivalent document circulated at the time and not on the basis of the information contained in this document.

The Issuer has retained Novum Securities Limited as its corporate adviser ("Novum") to promote the Transaction. Novum is authorised and regulated by the Financial Conduct Authority ("FCA") and is acting exclusively for the Issuer. Novum does not owe any duties in accordance with the rules of the FCA to provide advice to any person or to provide the protections afforded to their clients to any person other than to the Issuer, and specifically it is not retained to advise any person attending a presentation based on this document or receiving a copy of this document, whether in relation to the Transaction or generally. Any relevant person considering subscribing in connection with the Transaction should always consider taking independent financial advice before doing so.

The information in this document does not purport to be comprehensive and has not been independently verified. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness, or correctness of the information or opinions contained herein. The Issuer, Novum and their advisers, and their respective affiliates, directors, officers, employees, and agents disclaim any and all liability (whether arising in tort, contract, or otherwise) for any loss or damage which may arise from any use of this document or its contents or otherwise arising in connection with this document.

This document may contain material that is interpreted as a "Financial Promotion" for the purposes of the Financial Services and Markets Act 2000 ("FSMA") but it has not been approved by a person authorised under the FSMA for the purposes of section 21 FSMA. The Issuer is neither authorised nor regulated in the conduct of its business by the Financial Conduct Authority in the UK. The distribution of this document by the Issuer and its communication of the information it contains is provided only for and is directed only at persons in the UK which the Issuer reasonably believes to be of a kind to whom such promotions may be communicated by an unauthorised person pursuant to an exemption under the FSMA (Financial Promotion) Order 2005 (the "FPO"). Such persons include but are not limited to persons who have professional experience in matters relating to investments and who are investment professionals, certified high net worth individuals, and certified sophisticated investors as specified under articles 19, 48, 50 and 50A of the FPO. If you are not such a person, you should not read this document, rely on it or take any other action in consequence of it. Any recipient of this document in jurisdictions outside of the UK should inform themselves about and observe any applicable legal requirements. It is the responsibility of every person reading this document to satisfy her/himself as to the full observance of the laws of any relevant country, including obtaining any governmental or other consent which may be required or observing any other formality which needs to be observed in that country. This document has not been approved by any regulatory authority.

This document is a confidential communication to, and solely for the benefit of, the recipient only and must not be communicated, reproduced or distributed (in whole or in part) to others. If you have not received this document directly from the Issuer, your receipt is unauthorised. Please return this document to the Issuer immediately.

The distribution of this document in other jurisdictions may be restricted by law and persons into whose possession these slides may come should inform themselves about, and observe, any such restrictions. Any failure to comply with these restrictions may constitute a violation of the laws of any such other jurisdiction. The document is not for distribution outside the United Kingdom and, in particular, the document or any copy of it should not be distributed, published, reproduced or otherwise made available in whole or in part by recipients to any other person, directly or indirectly, by any means (including electronic transmission) either to persons with addresses in Canada, Australia, Japan, the Republic of South Africa and the Republic of Ireland or to persons with an address in the United States, its territories or possessions or to any citizens, nationals or residents thereof, or to any corporation, partnership or other entity created or organised under the laws thereof. Any such distributions could result in a violation of Canadian, Australian, Japanese, South African, Irish or United States law. This document does not constitute, or form part of, a prospectus relating to the Issuer nor does it constitute or contain any invitation or offer to any person to underwrite, subscribe for, otherwise acquire, or dispose of any shares in the Issuer or advise persons to do so in any jurisdiction, nor shall they, or any part of them, form the basis of or be relied on in any connection with any contract or commitment whatsoever.

The securities of the Issuer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or with any securities regulatory authority of any state or other jurisdiction of the United States, and may not be offered, sold, resold, transferred, or delivered, directly or indirectly, within, into, or in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. There will be no public offering of securities in the United States.

This document, including without limitation all text, graphics and images, is protected by intellectual property rights. This document is not to be reproduced or distributed to others (beyond the initial intended recipients of the relevant presentation), at any time, without the prior written consent of the Issuer.

All recipients agree they will keep confidential all information contained in it.

The contents of this document are not legal, tax, business, investment or other advice. This document and the information contained herein are subject to correction, completion and/or amendment by the Issuer. To the best of the knowledge and belief of the Issuer (who has taken reasonable care to ensure that such is the case), the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. Whilst this document has been prepared in good faith, no representation, warranty, assurance or undertaking (express or implied) is or will be made, and no responsibility or liability is or will be accepted by the Issuer, any related undertaking or its or any of their respective officers, employees or agents in relation to the adequacy, accuracy, completeness or reasonableness of this document, or of any other information (whether written or oral), notice or document supplied or otherwise made available to any interested party or its advisors in connection with the information contained in this document and/or the matters contemplated thereby. All and any such responsibility and liability is expressly disclaimed. In particular, but without prejudice to the generality of the foregoing, no representation, warranty, assurance or undertaking is given as to the achievement or reasonableness of any future projections, management estimates, prospects or returns contained in this document, or in such other information, notice or document.

By accepting this document, each recipient agrees to be bound by the limitations set out in this section entitled "Important Information" and elsewhere in this document. Notwithstanding the foregoing, nothing in this document shall exclude any liability for, or remedy in respect of, fraudulent misstatement.

Important Notice



The Issuer holds a proportion of its treasury reserves and surplus cash in Bitcoin. Bitcoin is a type of cryptocurrency or cryptoasset. Whilst the Board of Directors of the Issuer considers holding Bitcoin to be in the best interests of the Issuer, the Board remains aware that the FCA considers investment in Bitcoin to be high risk. At the outset, it is important to note that an investment in the Issuer is not an investment in Bitcoin, either directly or by proxy. However, the Board of Directors of the Issuer consider Bitcoin to be an appropriate store of value and growth for the Issuer's reserves and, accordingly, the Issuer is materially exposed to Bitcoin.

The Issuer is neither authorised nor regulated by the FCA. And cryptocurrencies (such as Bitcoin) are unregulated in the UK. The value of Bitcoin can go down as well as up, and therefore the value of the Issuer's Bitcoin holdings can fluctuate. The Issuer may not be able to realise its Bitcoin exposure for the same as it paid in the first place or even for the value the Issuer ascribes to its Bitcoin positions due to these market movements.

Nevertheless, the Board of Directors of the Issuer has taken the decision to invest in Bitcoin, and in doing so is mindful of the special risks Bitcoin presents to the Issuer's financial position. These risks include (but are not limited to): (i) the value of Bitcoin can be highly volatile, with value dropping as quickly as it can rise. Investors in Bitcoin must be prepared to lose all money invested in Bitcoin; (ii) the Bitcoin market is largely unregulated. There is a risk of losing money due to risks such as cyberattacks, financial crime and counterparty failure; (iii) the Issuer may not be able to sell its Bitcoin at will. The ability to sell Bitcoin depends on various factors, including the supply and demand in the market at the relevant time. Operational failings such as technology outages, cyber-attacks and comingling of funds could cause unwanted delay; and (iv) cryptoassets are characterised in some quarters by high degrees of fraud, money laundering and financial crime. In addition, there is a perception in some quarters that cyber-attacks are prominent which can lead to theft of holdings or ransom demands. The Board of Directors of the Issuer does not subscribe to such a negative view, especially in relation to Bitcoin. However, prospective investors in the Issuer are encouraged to do your own research before investing.

EXECUTIVE SUMMARY

Falconedge In-Brief

- 1 Falconedge is a London-based provider of turnkey advisory solutions for emerging and established asset managers. We empower our clients to embrace new technologies, scale their operations, navigate regulatory complexities and support sustainable growth.
- 2 The Falconedge team holds extensive experience from across the traditional and digital asset management landscape. Led by senior executives Roy Kashi (CEO) and Benny Menashe (Chairman) -- who gained their experience working for Brevan Howard and Falcon Investment Management, respectively -- the team combines deep expertise in hedge funds and investment management, alongside experience in Bitcoin trading, with a growing strategic focus on digital assets.
- 3 With Bitcoin rapidly emerging as a universal form of collateral, the financial services industry is undergoing a profound transformation. Our thesis is that, over the coming years, the anticipated continued out-performance of Bitcoin compared to other asset classes will compel asset managers to adapt to a new reality where large allocators will look to Bitcoin as a hurdle rate for measuring asset manager performance.
- 4 Falconedge is an innovative financial platform at the intersection of Bitcoin-native treasury strategy and fund consulting infrastructure. First, we plan to develop a suite of Bitcoin-native solutions that will empower asset managers to adopt Bitcoin as their hurdle rate, bolster capital efficiency, and seamlessly integrate it into active management strategies. Second, we are establishing Bitcoin as our primary treasury reserve asset, demonstrating our conviction in its role as a projected inflation hedge and driver of out-performance compared to traditional asset classes.
- 5 Capitalising on the momentum of Bitcoin treasury companies, Falconedge is preparing for a public listing that is set to occur over the coming months. A majority of the IPO proceeds will be allocated to the accumulation of Bitcoin reserves. The IPO will solidify our balance sheet, provide institutional-grade credibility, and provide access to the broader capital markets.
- 6 To pave the way for the contemplated IPO, Falconedge has successfully completed a pre-IPO placement, securing £1M from a select group of early investors. This round marks the onboarding of the company's first external shareholders and provides them with early-stage exposure ahead of the public offering.

LEADERSHIP

Leadership with a breadth and depth of experience in asset management

The Falconedge leadership team is comprised of individuals with extensive experience and expertise across traditional and digital asset management. The team is now being extended to include a set of advisers and non-executive board members with experience in Bitcoin related activities.



Roy Kashi

Chief Executive Officer

- Asset management professional with senior investment roles at leading hedge funds, asset managers, and family offices- including Brevan Howard and Henderson. Graduate of the University of Hertfordshire.
- Brings cross-asset-class expertise across long/short equities, commodities, and digital assets to provide strategic and operational guidance to Falconedge’s client managers.
- Holds the PCIAM – Level 6 Wealth Management qualification from the Chartered Institute for Securities & Investment (CISI).

BREVAN HOWARD

Janus Henderson
INVESTORS



Benny Menashe

Chairman

- Founder and CEO of Falcon Investment Management, with over 20 years of specialist trading experience in crypto, FX spot, equity options, and U.S. futures. Previously led the brokerage desk at Finotec before launching Falcon IM in 2015.
- Has grown Falcon Investment Management into an award winning hedge fund platform, reaching close to \$1B AUM across 20+ teams at its peak. Earned recognition as “Best Hedge Fund Platform” at the HFM European Services Awards 2025.
- Graduate of Ben Gurion University.



Stefania Barbaglio

Non-Executive
Director

- Entrepreneur and corporate strategist with 15+ years’ experience advising listed companies, fintech, and crypto ventures.
- Recognised advocate of Bitcoin and digital assets, with expertise in treasury strategies, blockchain adoption, and regulatory frameworks.



Gordon Robinson

Non-Executive
Director

- Highly experienced consultant with 40 years in Debt Advisory and Corporate Finance, and an adviser to corporates including listed companies.
- Non-Executive Director with broad sector coverage, chairing and serving on several Corporate Governance Committees for listed companies.



Sandeep Shah*

Head of Risk

- Works closely with managers across the world, implementing enhanced risk management and oversight.
- Has 15 years of experience in quantitative risk management and due diligence.



Rupert Lockwood

Senior Capital
Introducer

- Brings over 20 years of experience in institutional equity sales and trading with hedge funds, asset managers, and pension funds.
- Has extensive expertise supporting fundraises for a wide range of corporate clients.



Yong Jett Chong*

Compliance
Associate

- Part of the Compliance team, focusing on regulatory matters across the Falcon platform.
- Brings compliance experience from corporate trusteeship and corporate services.



ADVISORY BUSINESS

Turnkey solutions for emerging and established asset managers

Falconedge is a provider of turnkey advisory solutions for asset and fund managers. Operating from the heart of London, we support both emerging and established managers in embracing new technologies, scaling their operations, navigating regulatory complexities and support sustainable growth.

Services & Solutions

To meet the evolving demands of the hedge fund and asset management landscape, we provide targeted solutions across key operational areas. Our services are structured to support clarity, resilience, and operational efficiency, and are limited to activities that do not require FCA authorisation.

Operational Optimisation	Boost efficiency by streamlining operations and implementing best practices
IR and Marketing	Craft compelling narratives and materials to communicate funds’ value propositions
Digital Presence	Expand reach and attract potential clients through professional networks
Fund Establishment	Launch new funds with expertise in both setup and regulatory requirements
Legal & Compliance	assist funds with their legal and compliance needs
Risk Management	Empower fund decision-making with strategic risk management solutions
CRM Systems	Enhance client engagement with customer relationship management (CRM) solutions
IT Infrastructure support	Strengthen fund operations with seamless and secure IT solutions
Data Analysis	Leverage powerful data insights to refine strategies and drive sustained growth





WHY BITCOIN

Bitcoin is rapidly emerging as a universal form of collateral

Bitcoin offers a structurally differentiated approach to long-term value preservation. With a fixed supply and an asymmetric return profile, it has consistently outperformed both traditional asset classes and monetary inflation in real terms over the past decade. We believe that these characteristics position Bitcoin as an ideal strategic reserve in an increasingly uncertain macroeconomic environment.

Properties of Bitcoin

Moving on from its roots as peer-to-peer digital cash, Bitcoin has emerged as the dominant non-sovereign, hard-capped, global, immutable, decentralized, liquid, digital store of value. The asset and the underlying network hold properties that cannot be replicated by alternative cryptocurrencies.

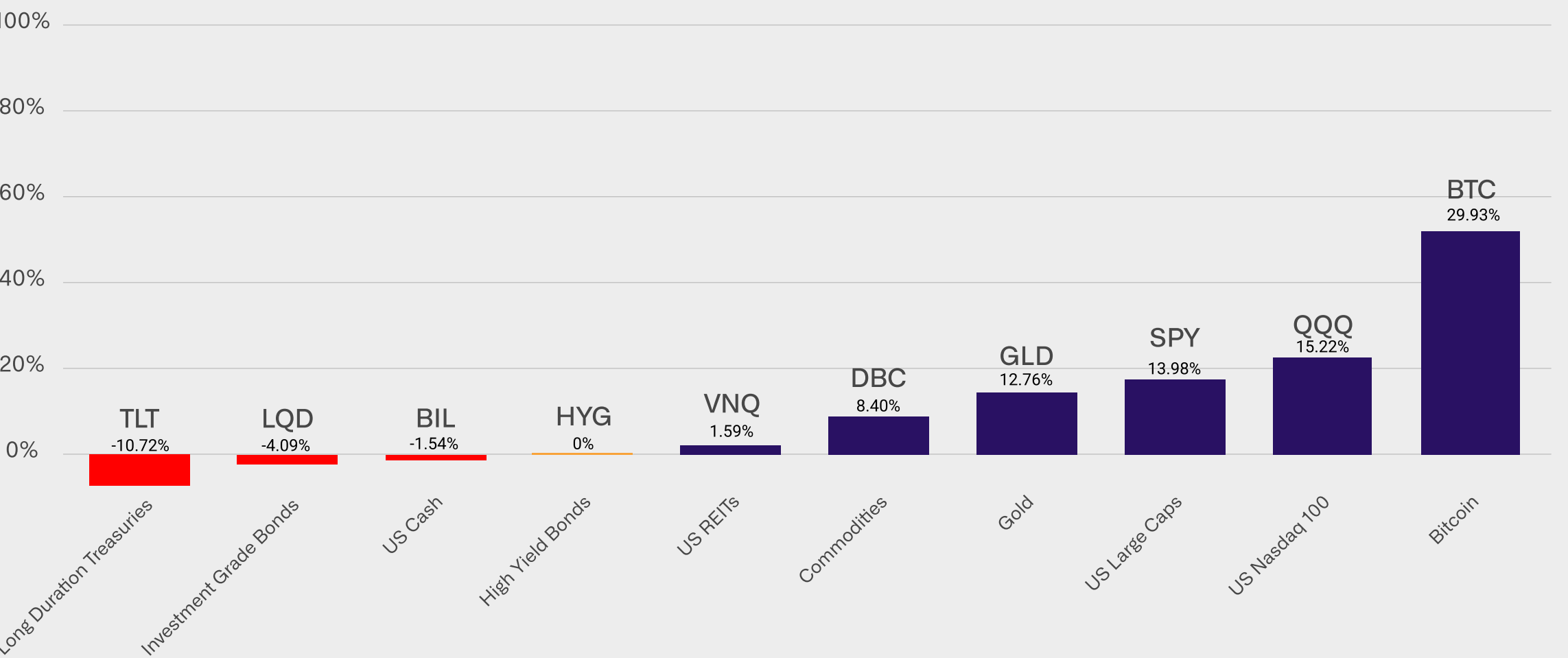
Non-Sovereign	Offers true diversification away from fiat-denominated risks and geopolitical uncertainties
Hard-Capped Supply	Provides an absolute and auditable scarcity with a hard-cap of 21M coins
Global	Facilitates instant, permissionless value transfer across any border
Immutable	Protects ledger integrity by ensuring transactions cannot be changed or reversed
Decentralized	An diversified network of Bitcoin nodes mitigates single points of failure and censorship risk
Digital	Enables programmatic control, composability, and friction-free transferability
Liquid	Unparalleled 24/7 market depth and accessibility
Store of Value	A propitious hedge against inflation and monetary debasement

Bitcoin as the Hurdle Rate for Asset Managers

Bitcoin’s anticipated growth will create challenges and opportunities for asset managers. If Bitcoin becomes universally accepted as pristine collateral, capital allocators will increasingly benchmark returns against it, effectively making Bitcoin the universal hurdle rate in asset management globally.

Annualised Returns by Asset Class, 2021-2025

Source: Investing.com, data as of 8 September 2025





BITCOIN STRATEGY

At the intersection of Bitcoin treasury and fund consulting

Recognising Bitcoin’s potential to reshape the global financial architecture, Falconedge is embracing Bitcoin along two dimensions: (1) by developing a suite of Bitcoin-native solutions that will help managers excel in the era of Bitcoin-denominated asset management, and (2) by establishing Bitcoin as its primary treasury reserve asset.

Bitcoin-Native Tools & Solutions for Asset Managers

*Following Admission, Falconedge aims to provide the below Bitcoin native tools & solutions (limited to activities that do not require FCA authorisation)

Alongside the Bitcoin treasury reserve strategy, by developing tools and solutions, Falconedge strives to empower asset managers to navigate and thrive in the era of Bitcoin-denominated asset management. By providing Bitcoin-native tools and solutions, Falconedge aims to help asset managers adopt Bitcoin as the hurdle rate, bolster capital efficiency and risk management, and integrate Bitcoin into active management strategies.

Performance Measurement	Bitcoin-denominated performance reporting and analytics tools
Strategy Optimisation	Bitcoin opportunity cost calculator and strategy optimisation tools
Allocation Frameworks	Bitcoin-native capital allocation frameworks
Custody	Multi-sig Bitcoin collateral management platform for asset managers
Lending	Bitcoin-backed lending and borrowing
Structured Products	Bitcoin-denominated derivatives and structured products
Certifications	Bitcoin asset management certification program
Thought Leadership	“Bitcoin in Asset Management”-themed whitepapers and research

Bitcoin Treasury Strategy

Falconedge is adopting Bitcoin as its primary treasury reserve asset, reflecting our conviction in Bitcoin’s role as the premier hedge against inflation, a vehicle for value preservation, and a driver of alpha. Our strategy is to launch a Bitcoin treasury program and take Falconedge public, with a majority of IPO proceeds allocated to the accumulation of Bitcoin reserves. Post-IPO, we plan to continuously grow the treasury, providing institutional-grade credibility, enhancing balance sheet strength, and creating asymmetric exposure for shareholders compared to holding BTC directly.



BITCOIN TREASURY POLICY

Disciplined, transparent and aligned with long-term capital preservation

At the core of our capital strategy lies a strategic Bitcoin treasury policy—shaping how we deploy funds, secure digital reserves, and compound long-term value in step with Bitcoin’s rise as a global monetary standard and foundation for institutional wealth preservation.

Policy Summary

Bitcoin is a foundational innovation in the financial space, serving as a long-term store of value and inflation hedge.

Reserve Allocation

Allocate the majority of net capital raised to Bitcoin, reviewed on an ongoing basis to ensure alignment with market dynamics and strategic priorities

Custody

Protect Bitcoin reserves using institutional-grade, multi-signature wallets and vetted custodial partnerships with robust security standards

Yield Strategy

Continuously deploy a portion of treasury capital into low-risk, in-house yield strategies—rather than leaving it idle—to compound long-term value and fuel enterprise growth

Liquidity Management

Balance capital deployment with operational liquidity needs to support business continuity and Bitcoin reserve growth

Shareholder Reporting

Deliver structured, recurring updates on treasury performance, value progression, and strategic actions through transparent investor communications



LONG TERM VISION

Building a Bitcoin-aligned ecosystem for the next decade

Falconedge envisions a future where it stands at the bridge between institutional finance and Bitcoin, combining the core business of professional fund consulting and infrastructure solutions with Bitcoin-anchored treasury. Over the next decade, we aim to expand our global consulting footprint, grow and safeguard our Bitcoin reserves, and provide the tools and structures fund managers need to excel in an evolving financial landscape.

Our growth strategy is defined by:

Strategic Positioning

Position Falconedge as a trusted partner for fund managers looking to grow their emerging businesses and attract capital and clients

Client growth

Support long-term client growth by helping fund managers enhance visibility, credibility, and investor engagement across key markets

Infrastructure Footprint

Drive international expansion by establishing localized infrastructure and aligning with regional regulatory frameworks

Product Expansion

Launch Bitcoin-native market insights, index models, and capital-efficient frameworks to support institutional strategy and adoption

Treasury Growth

Scale our Bitcoin treasury over time through disciplined equity issuance, income allocation, strategic partnerships, debt products, and acquisition



PRE-IPO ROUND

Pre-IPO round completed, providing select investors early-stage exposure

Falconedge has successfully concluded its pre-IPO fundraising round, securing £1 million from a select group of investors. These strategic investors are the first external stakeholders in Falconedge.

Summary of Pre-IPO

Legal documentation has been issued to participating investors. Below is a summary of the key terms relating to the completed pre-IPO placement.

Issuing Entity	Falconedge Ltd
Existing Ordinary Shares	750,000,000
shares to be issued pursuant to Pre-IPO CLN investment	120,877,839
total shares following CLN conversion on admission	870,877,839
Price per Share	£0.0083
Proceeds from Pre-IPO Placement	£1M
Post-Money Valuation	£7.2M
Refund Terms (if no IPO)	20% retained for pre-IPO expenses; 80% returned to investors if IPO does not proceed.

Use of Proceeds

Proceeds from the combined pre-IPO and IPO placements will be used to prepare Falconedge for its public listing and support post-listing growth, with the majority allocated to building its Bitcoin treasury reserve.

Category	Amount (£M)	% Of Proceeds
Bitcoin Treasury Allocation	£3.60	90%
Strategic Hiring	£0.18	4.5%
Legal, Compliance & Advisors	£0.14	3.5%
Tech Infrastructure	£0.08	2.0%
Total	£4.00	100.0%

Figures reflect the completed pre-IPO placement and are provided for reference only; they should not be relied upon as guarantees of future performance



PLANNED IPO

Building upon the growth of the broader Bitcoin treasury ecosystem

Building upon the momentum of its completed £1M pre-IPO round, Falconedge is preparing to pursue a public listing, details of which will be made available in the coming weeks. Falconedge is exploring the option of accepting contributions in Bitcoin (BTC) in addition to traditional fiat currency for future capital raises, subject to market conditions at the time, so as to offer investors flexible and forward-looking participation options.

Public Listing Milestones

Falconedge’s approach to the listing balances speed, clarity, and execution discipline. With experienced advisers engaged and operational readiness in place, each phase of the listing is structured to ensure regulatory compliance, investor engagement, and strategic delivery aligned with our treasury strategy.

- Phase 1

- Strategic Readiness Assessment
 - Appointment of Key Professional Advisors
- Phase 2

- Drafting Admission Document
 - Verification Process
- Phase 3

- Investor Meetings
 - Securing Commitments
- Phase 4

- Investor Marketing
 - Book-building & Pricing the Offering
- Phase 5

- Selected Venue Review & Approval
 - Admission to Trading

Target Listing

Q4 2025

Preparation Timeline

3-4 Months

Planned IPO Overview

Falconedge is preparing for a public offering as part of its long-term growth plans, with a focus on expanding its fund consulting services and, alongside this, further developing its Bitcoin treasury strategy in response to growing institutional interest. The offering follows a £1M pre-IPO private placement, with an additional £3M targeted in the IPO round. The majority of net proceeds will be allocated to Bitcoin acquisition. The IPO is scheduled for Autumn 2025 with listing planned on the Aquis Exchange, and future OTCQB listing considered as part of a phased capital markets strategy.

Pre IPO	IPO	Planned Allocation To Treasry
£1M Secured	£3M+ Targeted	~90%
Autumn 2025		





POST-IPO OBJECTIVES

Scaling revenue,
expanding treasury, and
delivering long-term value

Falconedge’s post-listing strategy is focused on delivering immediate advisory income, compounding treasury growth, and investing in infrastructure to support scale. With the IPO In sight, we are ready to enter a new phase of operational and financial expansion.

Strategic Priorities

The following strategic priorities outline Falconedge’s key objectives post-IPO, aligned with the execution framework detailed on the right to ensure disciplined growth and scalable operations.

- Target 1

Onboard institutional-grade advisory clients to establish a strong recurring revenue base in the first year
- Target 2

Reinvest advisory income into bitcoin treasury through a compounding capital recycling model
- Target 3

Start accumulating yield through diverse financial mechanisms
- Target 4

Integrate AI-powered analytics and client dashboards to drive client value and retention
- Target 5

Strengthen robust teams across compliance, business development, and technology operations

Execution Framework

All of these frameworks and strategies will operate in parallel to enable the company to effectively execute and achieve its objectives.





GROWTH & VISIBILITY

Scaling visibility through communication and expansion

Alongside operational goals, Falconedge will amplify market presence and prepare for future capital opportunities through strategic communications that enhance visibility, trust, and investor engagement, while parallel expansion initiatives – including tokenisation, market entry, and yield-focused strategies – unlock access, support scalability, and drive long-term value.

Strategic Communications

Falconedge is enhancing its brand visibility and investor engagement through CEO-led outreach across Twitter/X, LinkedIn, podcasts, YouTube, and press channels. Our investors will enjoy regular communications, including quarterly memos, monthly treasury updates, and webcasts, to ensure transparency and consistent investor alignment. The company will leverage press releases, op-eds, and institutional collaborations to reinforce market credibility, supported by a retained PR agency dedicated to strengthening brand positioning and building long-term trust. Falconedge has also engaged Harbour Access to provide their services in the pre-IPO phase and is seeking additional exposure through planned collaborations with BitcoinTreasuries.net in the lead-up to and on the day of the IPO, as well as with Bitcoin for Corporations post-IPO, with agreements expected to be finalised in the coming weeks to further strengthen visibility in the market.



Strategic Expansion & Future Opportunities

Falconedge plans to pursue scalable growth through tokenisation, US market entry and diversified yield strategies to unlock global access and long-term value.

Avenue 1 **Enter US markets** via OTCQB listing post-IPO

Avenue 2 **Target a positive**, compounded annual treasury yield through diversified, value-generating channels at the company’s disposal.

Avenue 3 **Explore equity tokenisation** to democratise ownership and expand access for retail investors globally

Avenue 4 **Evaluate alternative capital raises** such as zero-coupon bonds, Bitcoin-backed loans, and options strategies



PROOF OF CONCEPT

Poised for Long-Term Value Through Bitcoin Reserves

What others have proved possible, Falconedge is now optimizing. The examples below demonstrate the upside—but our model goes further, in conjunction with the core consultancy business, Falconedge aims to turn Bitcoin into a strategic asset that compounds value through tailored deployment, not passive holding.

Comparable Public Equities

Since it was pioneered by Strategy, Inc. (formerly MicroStrategy), numerous companies around the world have successfully adopted Bitcoin treasury strategies through initial public offerings, public share issuances, and/or debt issuances. Demand for these offerings continues to be robust.

Company	Announced	BTC Held	BTC Held USD M	Mkt Cap USD M	mNAV	TD Perf (since Announcement)
Strategy, Inc. (MTSR) US	Announced: 11/08/2020	628,946	75,199	111,000	1.47	+2870%
Metaplanet Inc (3350) JP	Announced: 08/04/2025	18,113	2,165	4,000	1.84	+141%
Semler Scientific, Inc. (SMLR) US	Announced: 28/05/2024	5,021	600	511	0.85	+19.1%
Boyaa Interactive Int. Limited (0434.HK)	Announced: 29/11/2024	3,350	400	735	1.83	+77%
The Smarter Web Company PLC (SWC) UK	Announced: 28/04/2025	2,395	286	586	2.04	+6,328%
Coinsilium Group Limited (COIN) UK	Announced: 20/05/2025	182	21	32.87	1.56	+42%
Jetking Infotrain Ltd. (JETKINGQ.BO) India	Announced: 09/12/2024	21	2.5	23	9.2	+147%
Thumzup Media Corporation (TZUP) US	Announced: 15/11/2024	19	2.2	107	46.72	+194%

Data presented is for illustrative purposes only, reflects information available as of 13/08/2025, and may no longer reflect current market conditions at the time of review



THE FALCONEDGE DIFFERENCE

Advisory built for today. Treasury built for tomorrow

Falconedge isn’t just another financial platform — we are an innovative firm at the intersection of Bitcoin-native treasury strategy and fund consulting infrastructure. The company aims to leverage this position to adopt creative and forward-thinking strategies designed to enhance long-term investor value.

What Sets Us Apart

Area	Falconedge Advantage
Dual Engine Model	Combines Bitcoin-based capital strategy with fund advisory infrastructure
Business Operations	Falconedge is a fully operational, revenue-generating business focused on scaling its customer base and accelerating growth
Leadership Expertise	built by hedge fund and crypto markets experts, the Falconedge team offers impressive market insight and execution capability
Yield Strategy	Proactive deployment of reserves via low-risk in-house strategies to grow enterprise value
Relentless Forward Thinking	Committed to continuously expanding treasury reserves through multiple annual fundraises, reinforcing a long-term growth trajectory
Long-Term Vision	Falconedge is built for durability — combining infrastructure, treasury growth, and advisory scale to support long-term value creation

Where advisory meets
Innovation.

Where Bitcoin becomes
Strategy.

We are not just another treasury company. We don’t follow. We lead.



For further information, refer to falconedge.co.uk

This document is for distribution to Professional Investors only and should not be relied upon by any other persons. The information contained herein is for informational purposes only and is intended solely for the use of the recipient to whom it has been provided directly by Falconedge Plc ("Falconedge"). Falconedge is a company registered in England and Wales (15713290). This document does not constitute investment advice or an offer to invest in any product or service. No investment decisions should be made solely based on the content of this document. Any such offer or advice will only be made pursuant to formal documentation issued by Falconedge. Investment in digital assets including Bitcoin involves substantial risk and may not be suitable for all investors. By continuing to read this material, you agree to accept the terms of this disclaimer. This document is circulated confidentially and is valid for the period between 1st October 2025 to 31st October 2025 only.